

PRESS RELEASE:

Architect of Green provincial win to run for WV council

West Vancouver, 20 August 2026 – Jatinder ‘Jay’ Sidhu, who ran BC Green Jeremy Valeriote’s successful election campaign has announced he’s running for West Vancouver Council.

Valeriote, who represents the West Vancouver-Sea to Sky riding, became the first Green MLA ever to be elected on the BC mainland in 2024’s provincial election.

Since then Sidhu, 55, has worked as Valeriote’s non-partisan Constituency Office Manager.

Born and raised in Birmingham, England, Sidhu moved from London to West Vancouver in 2018 with his wife, a family physician, and their three children, now teenagers. But he’s been a frequent visitor to BC ever since his parents considered migrating from the UK in 1992.

Public Service

Previously a BBC News journalist for over 20 years, Sidhu has a long record of volunteer service in Canada, and in the UK, where he was a Scout Leader and prison human rights monitor.

He’s also served as a Board Director with West Vancouver Memorial Library and Enhance West Van (the Community Centre board); a member of the District’s Community Engagement Committee; on the West Vancouver School District Parent Advisory Council (DPAC) Executive; amongst other roles.

“Our approach to constituency work is to look for solutions, whether that’s helping someone with their basic needs - a home, financial support, medical assistance - or advocating for essential amenities and services for communities,” Sidhu said.

“That’s the essence of public service, for me, problem-solving and working together to tackle individual and collective challenges,” he added.

Better Future

In 2021 Sidhu co-founded the local advocacy group [Positive Voices](#), a registered non-profit society which aims to “inspire, inform, and engage citizens in support of progressive initiatives that address environmental, economic, and social challenges facing West Vancouver”.

“We moved here to give our kids a better future, and feel deeply grateful to be able to live in this extraordinary place. So I strongly feel I owe it to them to do what I can to help resolve our pressing challenges - including housing, transportation, climate, and economic sustainability,” he said.

Sidhu is also behind [Ambleside parkrun](#), a free 5k run/walk which has taken place from the Ferry Building every Saturday morning since July 2022. With 150+ people attending each week he says it’s a powerful way to promote health, community connections, and the local economy.

Stick to the facts

As a science graduate and former journalist Sidhu says he strongly supports evidence-based policy, and is willing to work with any mayor or councillor.

“Call me old-fashioned, but if we start with the facts and work in good faith I believe we can find agreement and achieve better results,” he said.

“Key to that, however, is more effective *and wider* community consultation” he added. “There are better ways to do public engagement, and secure community support. For example: New Westminster has created a [Community Advisory Assembly](#) which helps steer council decisions. West Van could do that too, so that residents feel empowered in shaping our future. ”

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